

Four Seasons Resort Lanai Debuts New Adventure Experience: Birdies and Bullseyes

Guests are invited to take their best shot with Birdies and Bullseyes

February 21, 2017, Hawaii, Lanai, U.S.A.



Travellers are increasingly seeking out adventure on their luxury vacations along with new experiences.

Combine that with the trend of playing nine holes to ensure a great round on the greens in less time in **Birdies and Bullseyes**, a unique new offering from the AAA Five Diamond [Four Seasons Resorts Lanai](http://www.fourseasons.com/lanai), an innovative vision of a luxury Hawaiian resort.



For many vacationers, part of the thrill is trying new things and layering in many activities to stay on the go.

Birdies and Bullseyes delivers just that, providing a stunning golf experience on the cliffside Jack Nicklaus [Manele Golf Course](#) along with exciting play on a gorgeous 14-station [sporting clays course](#) in the wooded uplands of Lanai.

After an introductory safety lesson, adventurers suit up to get "on target" at the 5 stand or on the sporting clays course. First-time shooters will be fitted with a shotgun based on weight and size to minimise recoil. Participants use over/under guns by the heritage brand Beretta, considered by many today's top choice for competition equipment. A range of targets simulate flight patterns of different game birds as well as rabbits. Archery lessons, with traditional or 3D targets, are another option.

After the range, guests can tee off with a gorgeous sky backdrop and play Sunset Nine with complimentary clubs included. The back nine, or Ocean Nine, provides a never-ending supply of camera-ready shots, with whales often sighted in the distance in wintertime. Golfers notoriously have a hard time keeping their eye on the ball with jaw-dropping views from every hole.

Guests can experience Birdies and Bullseyes for USD 325 per person; the offer also includes a custom t-shirt from the Lanai Archery and Shooting Range or Manele Golf Course shop.

To make a reservation, contact Four Seasons at 1 800 321 4666, visit your travel professional, or book [online](#).

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