

Four Seasons Hotel Silicon Valley Launches [esc] - A Sleek Lounge-Style Lobby and Dining Destination in Palo Alto

March 31, 2017, Palo Alto, Silicon Valley, U.S.A.



[Four Seasons Hotel Silicon Valley](#) announces the opening of [\[esc\]](#), a dynamic and multifaceted lounge-style lobby and dining space, the very first of its kind in Palo Alto. The final touches on the reimagined lobby and the addition of [\[esc\]](#) mark the completion of a recent property-wide renovation that includes guest rooms and meeting spaces, which have also been renamed to reflect the Silicon Valley tech landscape. [\[esc\]](#) blends together the technological and “foodie” culture of the Bay Area, creating a warm and welcoming ambiance, offering locally-sourced gourmet food and drink with tech-forward touches such as digital menus and an eye-catching digital art wall.





“[esc] is unlike any hotel lobby in the region,” says General Manager [Florian Riedel](#), who recently joined the team at Four Seasons Hotel Silicon Valley. “We are filling a void in Palo Alto by providing an intimate and comfortable space for quick morning coffee meetings, delicious power lunches, or a lively post-work cocktail and light bite.”

Lobby Inspiration

Inspired by the communal and collaborative open-concept offices used by well-known Silicon Valley start-ups, the upscale and creative design concept by [EDG Interior Architecture + Design](#) features soft, residential-style furnishings to create a space that encourages serenity and promotes focus. Three individual check-in pods will replace the traditional reception desk, offering guests a streamlined and personalised experience tailored to business or weekend arrivals. In continuing with the Silicon Valley tech touches, the updated lobby will feature a 10 by 7-foot (3 by 2.1 metre) digital art wall displaying a rotating selection of works from local artists or pieces inspired by the Bay Area. Technology will also be music to guests’ ears with [BELLOSOUND](#), a premier music company that has mixed customised playlists for the updated lobby and [esc]. BELLOSOUND takes direct musical inspiration from the local area and the ambiance of the lobby space and the cuisine of [esc], fusing it together to create an eclectic yet sophisticated mix of cutting-edge sounds.

A Palate Enhancing [esc]ape

[esc] is the newest addition to the culinary offerings at Four Seasons Hotel Silicon Valley, complementing the Hotel’s signature restaurant [Quattro](#). The innovative menu reflects the vibrant food culture of the Bay Area, focused on providing the finest selection of artisanal products available from the Bay Area and beyond. With the guidance and expertise of Executive Sous Chef Martin Morelli, [esc] emphasises the finest selection of artisanal products from the Bay Area and beyond with partners including [Caffe Umbria Coffee](#), [Larkmead](#) and [Vineyard 29](#). Four Seasons Hotel Silicon Valley has also fostered a special partnership with [Byington Vineyard & Winery](#), creating “Blend 122,” a red blend produced exclusively for [esc]. Further integrating technological touches to the guest experience, [PLUM for Hotels](#) – a system designed to allow hotels to offer in-room wine by the glass on demand – will be available in select rooms beginning June 2017. Plum’s integrated touch screen and audio will enable guests to choose between two different wines and enjoy a freshly poured glass of wine within the comfort of their guest room.

Pressing the [esc] Button

Weekends at Four Seasons Hotel Silicon Valley have been newly transformed to provide guests with a true getaway experience - one that allows them to “press the [esc] button” from their busy lives and relax. Beginning Friday, April 7, 2017, [esc] will host **Shuck. Oysters & Caviar Night**, a post-work champagne, caviar, and oysters wind down event each Friday from 6:00 to 8:00 pm. Further fostering the partnership with Byington Vineyard & Winery, the Hotel has created the **Santa Cruz Mountains Wine Tour**, a bookable tour and tasting experience for small groups. In addition, [esc] will also host **Food with Friends**, an intimate



cooking or baking experience with Executive Sous Chef Martin Morelli or Executive Pastry Chef Eric Keppler.

Food with Friends and the Santa Cruz Mountains Wine Tour will be available for mid-sized groups to book during the room reservation process or by calling this number: 650 566 1200.

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