

Bespoke Menswear Designer Devan Vincent Brings a Sartorial Aesthetic to Four Seasons Hotel Silicon Valley

Devan Vincent creates custom, made-to-measure pieces for Silicon Valley elite with personalised fittings arranged within a moment's notice at home, office or hotel room

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When one thinks of fashion in Silicon Valley, visions of hoodies and hiking boots are probably among the first things that come to mind. Celebrated local bespoke menswear designer Devan Rosdahl is leading the way to change that perception with his namesake made-to-order clothing line, [Devan Vincent](#). Launched in 2014 with the introduction of his Silicon Valley showroom located in downtown Burlingame, Devan has amassed a reputation for providing his clients with quality, hand-made clothing uniquely crafted to suit individual tastes and personal preferences. Devan is excited about the recent increase in demand for sleeker alternatives to hoodies and jeans saying, "Silicon Valley is experiencing a sartorial revolution in a way; I'm starting to see young men looking for slightly more traditional options having worn very casual



clothing for many years. They're looking to express themselves through clothing incorporating their own youthful spin on classic tailored pieces."

A belief in providing luxury experiences that are equal parts quality and service, Devan personally visits his clients from Palo Alto to San Francisco to New York. His partnership with [Four Seasons Hotel Silicon Valley at East Palo Alto](#), as the Hotel's resident tailor, affords guests the opportunity to create made-to-measure clothing from the convenience and comfort of their Hotel room. Appointments and in-room fittings can be arranged through the Hotel's concierge team while curated pieces may be purchased at [The Spa](#) gift shop.

Focused on what Devan calls "West Coast tailored look," Devan Vincent is a brand with its foundation deeply rooted in the bespoke tailoring tradition incorporating the latest in industry innovations. A full line of handmade suits, jackets and shirts are expertly tailored and styled to each gentleman's desire. "The demand for tailored causal wear is on a steady rise. My clients come to me seeking a new way of dressing that may not be available in ready-to-wear stores, they want to look unique and put together in a non-traditional way while feeling completely comfortable and at ease. My clients expect their clothing to complement their lifestyle, not define it."

Continually expanding his product line to cater to the needs of his clients, Devan will launch his first ever men's shoe line, handmade in Spain, in collaboration with Four Seasons Hotel Silicon Valley. The exclusive launch event will be held on **Friday, June 9, 2017** from 5:00 to 7:00 pm coinciding with [\[esc\]](#)'s weekly wind down event SHUCK., featuring live music by the Hotel's resident DJ, oysters, caviar and of course Champagne. Event attendees will have the opportunity to gain early access to browse Devan's new shoe line and meet the designer in person. Attendees will be treated to a complimentary handmade tie with the purchase of any two pairs of shoes.

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